

Overview

Page setup

- One-page website, i.e. when clicking on a page tab, view scrolls down
- Page tabs: Home, About, Services, Careers, Contact
- Website should be able to switch languages (English and German) – German content will be provided, i.e. no automatic translation needed
- 2 additional pages are pure text pages for clicking on “Legal notice” and “Privacy Policy”

Target Keyword Options:

- Green Logistics
- Green Last Mile
- Sustainable Last Mile

Designs to emulate:

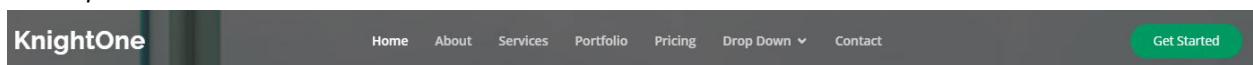
- <https://bootstrapmade.com/demo/themes/KnightOne/index.html>
- <https://bootstrapmade.com/demo/BizPage/>
- <https://bootstrapmade.com/demo/Green/>

Imagery to emulate

- https://www.templatemonsterpreview.com/demo/86052.html?_ga=2.78932564.1566927231.1602258848-1961467203.1602258848
 - Imagery should bridge “Green” (leafs, tree) and “Logistics/Last Mile” (delivery van, roads)
 - Imagery should reflect maybe 50% green/leaf/tree , 25% customer and employee orientation, and 25% logistics (here it's important that it is the last mile delivery, i.e. delivery with delivery vans to the doorstep of households)
 - On the above example website, we especially like the “moving” leafs on the sides and the grass on the bottom of the page

Header / Top of the Page

<Example>

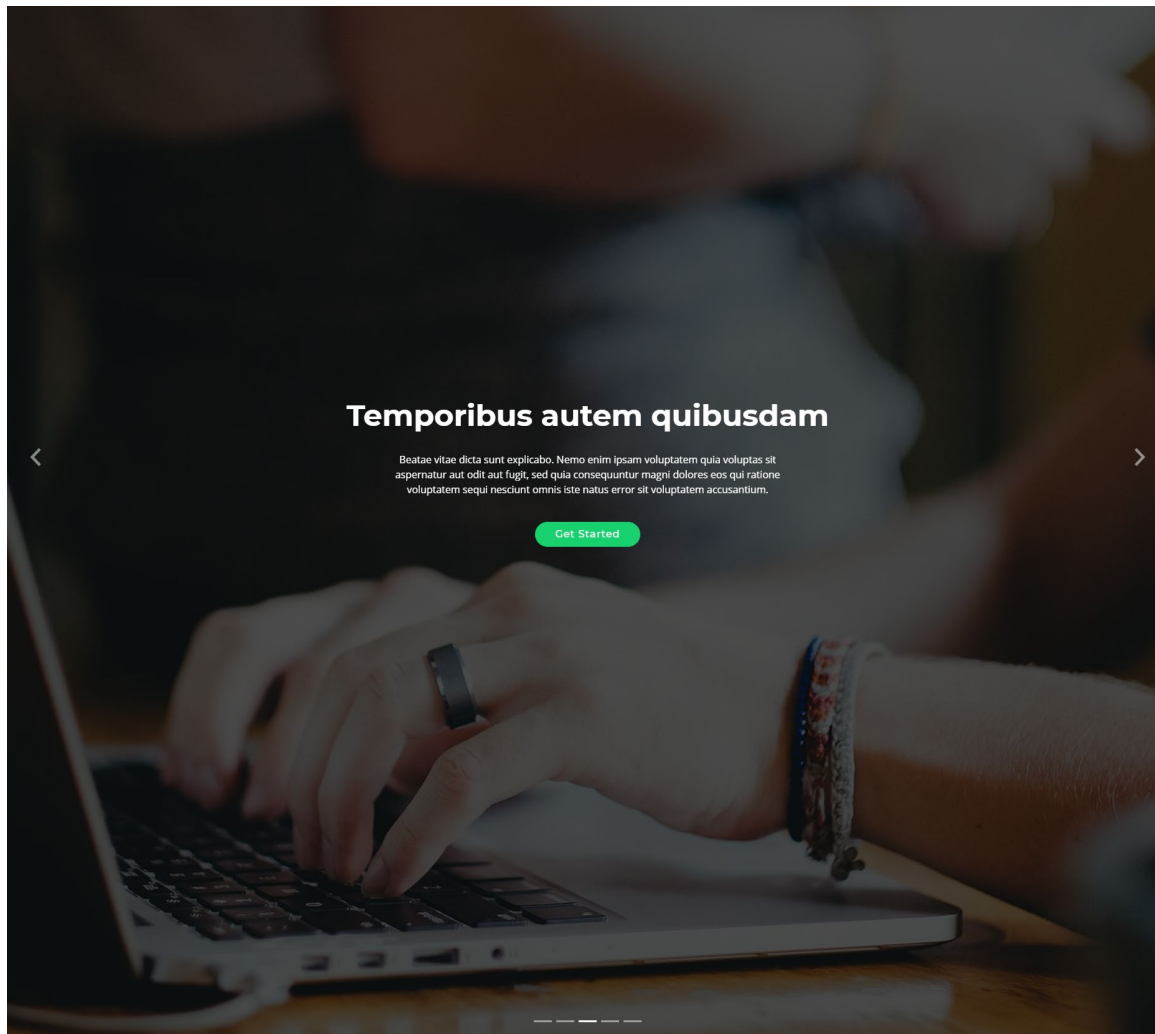


<Should show

- Company logo
 - page tabs (Home, About, Services, Careers, Contact)
 - Contact (Email: <will be provided> and Phone: <number will be provided>)
 - Language toggle>
-

Slider “Landing page”

<Example>



<There are 6 text variations for the slider. On every one there is a button “Get started”. Can be same background picture or different ones. Ideally slider should also automatically move, in addition to buttons left and right>

1. **Headline:** Tree Logistics – Sustainable Last Mile // **Subtext:** Because we care about trees!
 2. **Headline:** Delivering parcels emissions-free
 3. **Headline:** Putting customer experience first
 4. **Headline:** Operating the business in a sustainable way
 5. **Headline:** Focusing on the environment, customers, and employees
 6. **Headline:** A professional services company
-

About us

<Would be nice to have either icons or even photos/pictures here representing the three categories>

Who we are	Our Mission	Our values
<p>Tree Logistics is a pioneer in urban green logistics and provides zero-emissions last mile delivery services for its logistics and retail clients.</p> <p>We take on urban parcel delivery for our clients with a 100% electric commercial vehicles fleet, fair and sustainable working conditions for our employees and an unparalleled professional and customer-focused mindset.</p>	<p>To satisfy consumers' ever-rising desire to buy products online, the CO2 emissions from delivery traffic will increase by 32% in the top 100 cities globally until 2030.</p> <p>Our clients care about our planet the same way we do, which is why Tree Logistics helps to make the planet a better place by running the most environmentally friendly urban last mile possible.</p>	<p>We see ourselves as a professional services company who strongly cares about the environment, its clients and their customers, as well as its employees.</p> <p>We believe that delivering parcels with zero emissions and providing a unique customer experience through a highly professional attitude and a great team spirit are the cornerstones for Tree Logistics to operate in today's world in a sustainable yet profitable way.</p>

<here should be a comparison similar to the example below>



Tree Logistics is...

An Ordinary Parcel Delivery Firm	A pioneering Green Last Mile
Polluting our cities	Delivering parcels emissions-free
Always in a rush	Putting customer experience first

Short-term oriented	Operating the business sustainably
Focusing on profit only	Focusing on the environment, customers and employees
Yet another parcel delivery firm	A professional services company

Our Services

<Would be nice to have either icons or even photos/pictures here representing the three categories>

Tree Logistics provides last mile delivery services in urban areas to clients in the logistics and retail space. Our permanent employees are all highly trained and commit to highest professional standards which we continuously review and further develop with them.

Zero-emission delivery

We operate a 100% electric commercial vehicle fleet

Highly trained delivery drivers

We only employ permanently, train far above average, and live a great team spirit

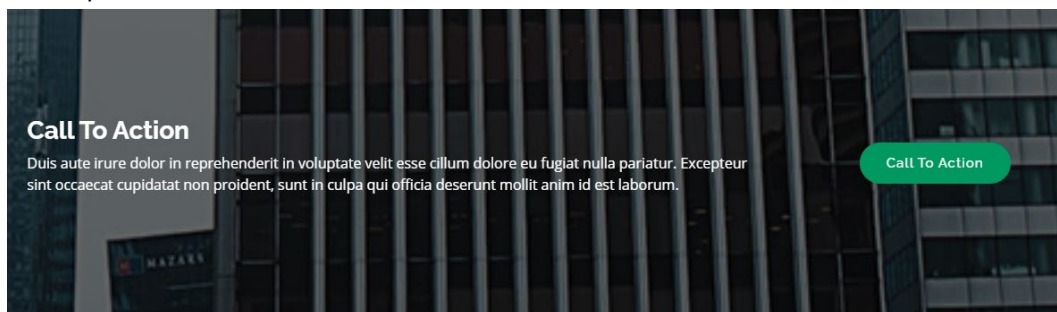
Professional all around

We honor our commitments and hold ourselves to the highest professional standards

Unparalleled customer focus

We live a customer-oriented mindset, always measuring ourselves against their experience

<Example>



Get in touch with Tree Logistics

If you got excited, or have a question about our services, our approach, our jobs or just want to get in touch to chat about how green logistics can make the planet a little bit better, please get in touch!

<Button with link to "Contact section/tab"> Contact us

Careers

If you join Tree Logistics, you join a family. We elevate one another, care for each other's wellbeing and growth, and celebrate our successes. We strongly believe growth is a team sport and that every member of the family fully contributes to the achievements of the company overall.

At the heart of everything we do at Tree Logistics is a relentless focus on our mission. That's why we aim to ensure our employees can follow their own passion at the workplace, be this working in a truly collaborative and caring team, putting a smile on a customer's face or making the world a better place.

While we are helping our clients grow by delivering their parcels, we are also helping all our employees grow personally and professionally. We care about our employees' happiness and wellbeing which is why we provide additional benefits like supplementary health insurance.

If you are excited about joining our Tree Logistics family, please check out our open positions.

<the following content should be a dropdown with a "+" sign like on this page:

[https://www.kfw.de/inlandsfoerderung/Unternehmen/Energie-Umwelt/Finanzierungsangebote/BMU-Umweltinnovationsprogramm-\(230\)/](https://www.kfw.de/inlandsfoerderung/Unternehmen/Energie-Umwelt/Finanzierungsangebote/BMU-Umweltinnovationsprogramm-(230)/)

Full-time driver / parcel deliverer (m/f/d) for Berlin

As a partner for our clients, we are looking for additional members of the Tree Logistics Family in Berlin as soon as possible.

Your tasks as a delivery driver:

- Delivery of packages to end customers
- In the delivery center: preparation of the tour and loading of the delivery van with parcels
- Drive from the delivery center to the delivery area - you will be guided by a navigation system
- Delivery of the parcels to end customers in the delivery area - the navigation helps you here too
- Suggest ideas for improvement in the delivery process
- Take care of and charge the delivery van

Required knowledge and skills:

- Enjoy driving and dealing with customers
- Reliability, willingness to learn, and flexibility
- Customer orientation, teamwork and motivation
- Class B driving license and driving experience
- Certificate of good conduct without entries

What you can expected from the Tree Logistics family:

- A team that sees itself as a family and is there for each other
- A company that focuses on the environment, customers and its employees
- Above-average, performance-based remuneration
- Additional benefits such as company health insurance
- The latest, comfortable, fully electric delivery vehicles
- Fixed core working hours
- 5-day week from Monday to Saturday with an alternating day off

- Training with full salary
- Private use of the company telephone
- Regular training and further development
- Coaching and mentoring by more experienced colleagues

We offer a secure and varied job in a rapidly growing company with opportunities for advancement.

Interested? Send us an email or give us a call. We would like to invite you to a trial day.

Contact

We'd love to hear from you!

Whether you have a question about our services, our approach, our jobs or just want to get in touch to chat about how green logistics can make the planet a little bit better, our team is ready to answer your questions and enquiries.

Location

<will be provided>

Email

<will be provided>

Call

<will be provided>

<please embedd a message function (like here

<https://bootstrapmade.com/demo/themes/KnightOne/index.html#>) with "Your name", "Subject", and "Message" to be sent to the following email adress: <will be provided>>

Footer / Bottom of the page

- Logo
- © 2020 Tree Logistics
- Page tabs
- Buttons for Facebook, Twitter, LinkedIn (Links will be provided)
- Legal Notice (leads to a new page – content will be provided)
- Privacy Policy (leads to a new page – content will be provided)